

**Office of Public Insurance Counsel**  
**Quarterly Report – April 2014**

**Public Outreach**

OPIC continues to promote better consumer understanding of insurance products and the importance of regularly shopping for insurance. The agency currently utilizes social media, online advertising, the agency website, and printed brochures and other materials to reach Texas consumers. The agency's website with its Policy Comparison Tool, is the agency's most popular consumer resource and continues to experience heavy traffic (receiving over 420,000 page views last quarter).

**Consumer Advocacy**

OPIC staff reviewed 285 insurance rules, policy forms, endorsements, and rate filings filed with the Department of Insurance last quarter. Additionally, OPIC staff attended the Texas Windstorm Insurance Association Board meeting, the Texas Automobile Insurance Plan Association Governing Committee meeting, and the Texas Health Insurance Pool Board meeting. OPIC staff also attended public meetings at the Department of Insurance concerning named driver insurance policies, the Texas Windstorm Insurance Association, the Texas Health Insurance Pool, continuation of coverage under group health insurance plans, and professional employer organizations self funded health plans.