## Office of Public Insurance Counsel Quarterly Report – October 2013

## **Public Outreach**

OPIC continues to promote better consumer understanding of insurance products and the importance of regularly shopping for insurance. OPIC staff attended an open house at the request of Senator Garcia to talk to Texans about insurance and resources available to consumers. OPIC continued to promote the agency's revised website and policy comparison tool by publicizing the website through various outlets and attending conferences and conventions. OPIC has expanded its consumer outreach campaign to include the use of Twitter (@TXOPIC) and Facebook (<a href="www.facebook.com/txopic">www.facebook.com/txopic</a>). These efforts continue to drive traffic to the OPIC website (over 319,000 pages viewed last quarter).

## **Consumer Advocacy**

OPIC staff reviewed 305 insurance rules, policy forms, endorsements, and rate filings filed with the Department of Insurance last quarter. Additionally, OPIC staff attended the Texas Windstorm Insurance Association Board meeting, the Texas Auto Insurance Plan Association Governing Committee meeting, and the Texas Health Insurance Pool Board meeting. OPIC staff also attended in public meetings at the Department of Insurance concerning the development of rules to implement SB 1795 relating to navigators for health benefit exchanges, the development of rules relating to the prior approval of homeowners insurance rates, and the implementation of SB 734 relating to captive insurance companies.