

Broadband in Texas 2012

Connected Texas works with broadband providers across the state of Texas to create detailed maps of broadband coverage in order to accurately pinpoint remaining gaps in broadband availability in Texas. Connected Texas will continue to develop and map the broadband data to reflect services available to public entities, as well as businesses and households. Technology, especially widespread access, adoption, and use of broadband, improves all areas of life.

ACCESS

Statewide availability at 6 Mbps Download/
1.5 Mbps Upload:

- **88.73%** without mobile wireless
- **93.07%** with mobile wireless

Statewide availability in rural areas of Texas, at 768
Kbps Download/200 Kbps Upload:

- **93.77%** without mobile wireless
- **99.45%** with mobile wireless

Top 5 Council of Government regions of the state
lacking in at least 6 Mbps Download/1.5 Mbps
Upload access (without mobile):

- **Concho Valley Council of Governments**
(0.08%)
- **Deep East Texas Council of Governments**
(49.23%)
- **West Central Texas Council of Governments**
(53.79%)
- **East Texas Council of Governments** (59.95%)
- **Ark-Tex Council of Governments** (67.22%)

ADOPTION

Adoption across all Statewide Adoption Trends

- **62%** of Texas households adopt broadband service

Adoption in rural and non-rural areas

- **48%** of rural households in Texas adopt broadband service, while **64%** of non-rural households in Texas adopt broadband service

Adoption mobile vs. fixed (i.e. DSL, cable, fixed wireless, fiber, satellite, broadband over power lines, wireless card/wifi, or other)

- **48%** of adults in Texas use mobile broadband service and **62%** of Texas households adopt home broadband service

Adoption among all businesses

- **83%** of businesses in Texas subscribe to broadband service

Adoption rural and non-rural businesses

- **81%** of rural businesses in Texas subscribe to broadband, while **84%** of non-rural businesses subscribe to broadband

USE

Increased Revenues

- Texas businesses that subscribe to broadband earn median annual revenues of **\$100,000 more** than businesses that do not subscribe to broadband

Median household income using broadband vs. not

- Texas households that adopt broadband earn a median household annual income **\$40,000 more** than households that do not adopt broadband

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