Luzelma G. Canales – Interim Associate Dean for Community Engagement and Corporate Training
Director for Grant Development, Accountability and Management Services

South Texas College, P.O. Box 9701, McAllen, TX 78502-9701

EDUCATION

2006 — Expected Graduation in May, 2009
Doctorate in Philosophy (ABD) in Educational Human Resource Development
Texas A&M University – College Station, Texas

2000 — Master of Business Administration in Business Administration
The University of Texas Pan American - Edinburg, Texas

1987 — Bachelor of Business Administration in Accounting
University of Texas Pan American – Edinburg, Texas

PROFESSIONAL EXPERIENCE

2008 – Present **Interim Associate Dean for Community Engagement and Corporate Training**
Provides administrative leadership, oversight, and coordination for development and implementation of initiatives related to community engagement and nontraditional programs (non-credit) for the College. Also provides leadership in identifying and responding to grant opportunities and ensuring compliance with College grants/contracts.

2001 – Present **Director of Grant Development, Accountability and Management Services, South Texas College**
Provide leadership for Grant Development, Grant Compliance, and Accountability & Management Services. Plan and coordinate writing and submission of grants and contracts. Monitor programmatic and fiscal compliance for grants and contracts. Plan and coordinate internal controls and management reviews. Conduct cost studies for college programs and departments. Provide guidance on program effectiveness, operational efficiency, accreditation, compliance, and institutional purpose and policy. Coordinate the Achieving the Dream and Accelerating Latino Student Success initiatives. Collaborate with public school districts in establishing the role of the College in the applications to the Texas Education Agency for Early College High School and other K12 partnerships. Represent the College in the Region Once STEM Center design team. Coordinate the Community Leadership and Engagement for Student Success initiative.

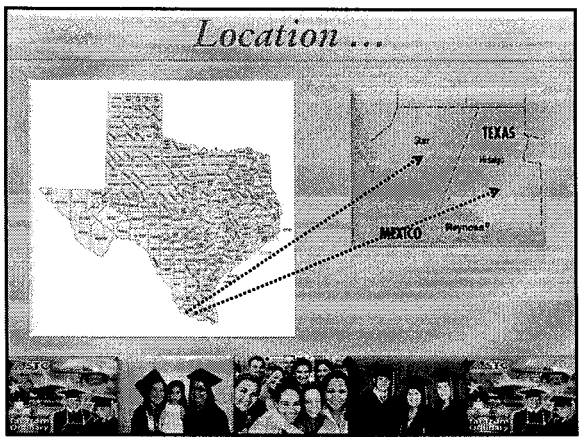
1997 – 2001 **Assistant for Accountability, South Texas College**
Provide leadership in Accountability and Management Services at South Texas College. Plan and coordinate internal controls reviews of college departments and programs. Perform academic and departmental reviews, giving specific attention to program effectiveness, operational efficiency, accreditation, compliance, and institutional purpose and policy.

1992 – 1997 **Internal Auditor II, University of Texas – Pan American**
Plan and supervise large and complex audits. Perform academic and departmental audits to evaluate the adequacy and effectiveness of the management controls. Perform special reviews and investigations at the request of management and the President. Provide leadership to staff as Interim Director of Internal Audits in absence of Director.

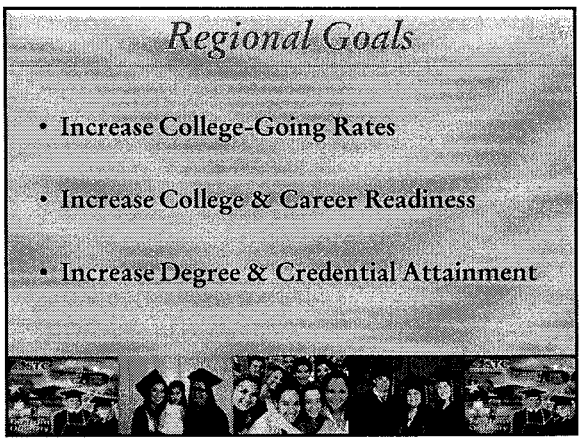
1989 – 1992 **Accountant, COSTEP (Council for South Texas Economic Progress)**
Provide leadership to for Accounting Department, which included maintaining the authority accounting records of five Bond Issues and two General Funds.

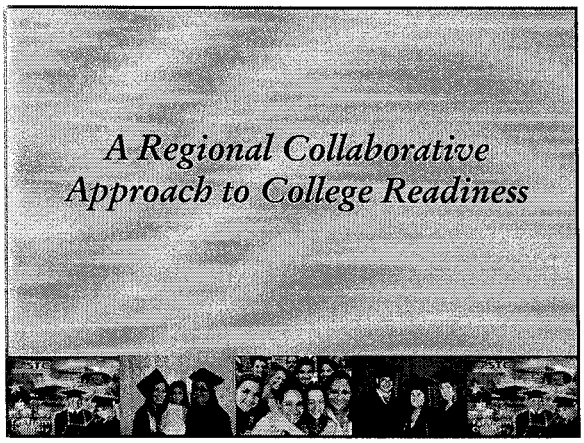
1987-1989 **Audit Assistant, Pan American University**
Conduct audits of university departments and programs.

Luzelma G. Canales
Interim Associate Dean of Community Engagement & Workforce Development
South Texas College
3201 W. Pecan Blvd.
McAllen, TX 78501
(956) 872-6761
luzelma@southtexascollege.ed


Location ...
TEXAS
MEXICO

Achieving the Dream
Presidential Leadership & Commitment
Systemic Institutional Change
Build Culture of Evidence
Listen to the "Voices"
Identify Barriers to Student Success
Broad Based Engagement


Regional Goals
Increase College-Going Rates
Increase College & Career Readiness
Increase Degree & Credential Attainment


A Regional Collaborative Approach to College Readiness

Save the Date
SUMMIT
on College Readiness
Achieving the Dream: Success by Design
February 22, 2010
8:00 a.m. to 4:30 p.m.
The Club at Cimarron
1200 S. Shary Road
Mission, Texas
Register online at www.southtexascollege.edu/summit or to register by phone call Maricela Silva at (956) 872-6765

250 Participants Annually

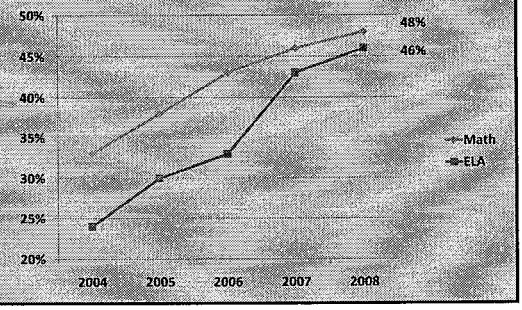
- 2006: Closing the Gaps on College Readiness
- 2007: Closing the Gaps on College & Career Readiness
- 2008: The Journey to College Success
- 2009: Accelerating Student Success
- 2010: Success by Design

Building a Common Language and Raising Expectations

K-12 Partnerships

- Testing in High School
- College Success in High School
- Curriculum Alignment
- Dual Enrollment
- Early College High Schools
- High Dropout Recovery Programs

Percent College Ready
English Language Arts – 22% increase
Mathematics - 15% increase



9% Increase in Percent of High School Graduates Pursuing Texas Higher Education the Fall After High School Graduation

A Comprehensive Approach to College Readiness

Comprehensive Approach

- Math Summer Bridge Programs
- College Readiness Academies
- Curriculum Alignment
- Developmental Course Sequence Redesign
  - From three to two levels of Math
  - Contextualization of English/Reading
- Course for Repeaters
- Case Management
- Mandatory Tutoring

Results

	Course Sequence Completion Rate			College Readiness (TSI completion) Rate		
	Fall 2006 FTIC Cohort	Fall 2007 FTIC Cohort	% Increase	Fall 2006 FTIC Cohort	Fall 2007 FTIC Cohort	% Increase
Dev English	42%	48%	6%	58%	71%	13%
Dev Reading	49%	57%	8%	62%	63%	1%
Dev Math	19%	29%	10%	33%	48%	15%

Data Source: STC Fact Book 2009-2010

Results

	Fall 2006		Fall 2008		Fall 2009	
	Case Management FTIC's	Non Case Management FTIC's	Case Management FTIC's	Non Case Management FTIC's	Case Management FTIC's	Non Case Management FTIC's
Term GPA	2.17	2.18	2.50***	2.16	2.35***	2.00
Fall-to-Fall Retention Rate	55.7%***	48.2%	68.5%***	51.3%	NA	NA
N	618	618	880	880	1,797	1,797

*** The Case Management FTIC group's value is significantly greater than the Non Case Management group ($p < .01$)

Investing in What Works

- Local Innovation
- Higher Education/K-12 Partnerships
- Support Services
  - Case Management
  - Tutoring
- K-20 Data Systems